



Request for Information | Deadline: May 10, 2019 5 PM CST

Professional Data Analysts (PDA) is looking to provide pro bono evaluation services to a non-profit organization in Minnesota working in public health or human services.

Who we are

PDA is a public benefit corporation based in Minneapolis that provides program evaluation, statistical consulting, research, and custom web development services.

We strive for impact, putting our knowledge and resources into programs that improve the health and well-being of individuals, families, and communities.

What we offer

We're offering our 35 years of experience in evaluation and statistics to a Minnesota non-profit organization for a small evaluation project at no cost.

We will work with you to plan an appropriate evaluation approach to answer key questions about your program, implement the evaluation, and report the results. Examples of evaluation services we can provide include:

- Formative, process, or summative evaluation
- Logic modeling and theories of change
- Survey/interview design
- Quantitative and qualitative data collection and analysis
- Accessible and easy to digest reports and dissemination products

Is your organization ready for evaluation?



If you answer "yes" to any of the following questions, you may be ready for evaluation:

- Is your staff looking for ways to improve your program?
- Are you unsure if your program is meeting its intended goals?
- Do you need an evaluation to help make a decision about your program?
- Would an evaluation of your program help you obtain additional funding?

We can help!



Who you are

We are looking to partner with an organization that:

- Is a non-profit organization located in Minnesota
- Works in public health or human services (e.g. food access, housing, behavioral health)
- Has a clearly defined program or project that is in operation or ready to be implemented
- Has identified 1-3 key questions to be answered
- Has staff time and resources to support an evaluation and produce data, if applicable

What we need

To apply for this opportunity, submit the following information (maximum of 4 pages).

Organization background

- Organization name and website
- Brief description of your organization
- Primary contact name, phone number, and email address
- Brief description of any previous evaluations or other ongoing data collection projects at your organization

Evaluation needs

- Description of program/project to be evaluated
- Stage of program/project (planned/implementation/ongoing)
- 1-3 key questions about your program/project you want answered through evaluation
- Types of data you already collect for this program/project, if applicable
- What you hope to gain from the partnership
- Intended use of evaluation
- Time frame of ability to start and need to finish, if applicable

Timeline

All materials must be submitted by 5pm CT on Friday, May 10, 2019 to Amy Kerr, PhD, Director of Evaluation, at akerr@pdatstats.com.

Questions

If you have questions, please contact Amy Kerr, PhD, Director of Evaluation, at akerr@pdatstats.com.